



## 98-3 Hot FM Station Profile

**Call Signs:** WFHT-FM

**Frequency:** 98.3 FM

**Power:** 6,750 Watts

**Format:** CHR (Contemporary Hit Radio)

**Plays Artists Like:** Ariana Grande, Justin Bieber, Dua Lipa, The Weeknd, Billie Eilish, Jonas Brothers

**Primary Cities Served:** Portsmouth, Ashland, Ironton, Wheelersburg, Greenup, Grayson, Olive Hill, Kenova, South Point, South Webster, Vanceburg.

**Primary Counties Served:** Scioto, Boyd, Lawrence, Greenup, Carter, Jackson and Lewis Counties.

*We serve a total of 14 Counties.*

**Core Listener:** 18-34 Years Old

**Gender Breakdown:**  
60% Female, 40% Male

**Time Spent Listening:**  
3.5 Hours

**Average Household Income:**  
\$62,000.00

**Listening Options:**  
FM 98.3  
HD Streaming on website  
Station App  
Other Radio Apps

## Website:

983hotfm.com

## Facebook:

@983hotfm

facebook.com/983hotfm

## Station Address:

Suite 450

800 Gallia Street

Portsmouth, Ohio 45662

## Phone:

740-250-2886 | Portsmouth

606-547-3203 | Ashland

833-321-9683 | Toll Free

## Contact Information:

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