



Weather Branding Naming Rights

One of our Premiere Opportunities of sponsorship on 98-3 Hot FM is our Weather Branding Naming Rights Package. If you're looking for tons of mentions, a lot of commercials and tons of promotion for a very reasonable investment, this may be your package. Listeners will DEFINITELY know you are with this package and you'll be in one of our most prominent pieces of real estate on the radio station.

This is an exclusive sponsorship opportunity with only 1 slot available. Your Business will be mentioned several times per day, 7 days a week, 365 days a year!

Here is what you will receive:

2, :05 Second commercial going into each weather forecast each hour, 24/7/365.

Example: "From the Glockner 24 hour Weather Center..."

1, :30 Second Commercials to air each hour, 24/7/365

Free Production of Bulletin Ad and 30 Second Commercial both updated monthly

4, 2 hour On Location Events throughout the year

Monthly Investment:

\$1,700.00 for 12 month commitment

\$1,950.00 for 6 month commitment

Increase to 2, 30 Second Commercials Per hour for an additional \$500.00 per month