



Commercial Rate Card

Includes 98-3FM, Web Streaming Ads at 983hotfm.com and all mobile apps

Monday-Friday

Length	12am-6am	6am-10am	10am-3pm	3pm-7pm	7pm-12am
:15	\$4.00	\$8.00	\$6.00	\$8.00	\$5.00
:30	\$7.00	\$16.00	\$11.00	\$16.00	\$10.00
:60	\$14.00	\$32.00	\$22.00	\$32.00	\$20.00

Saturday and Sunday

Length	12am-9am	9am-6pm	6pm-12am
:15	\$4.00	\$8.00	\$6.00
:30	\$7.00	\$16.00	\$11.00
:60	\$14.00	\$32.00	\$22.00

ROS and BTA

ROS=Run of Schedule

BTA=Best Times Available

Length	12am-9am	9am-6pm	6pm-12am
:15	\$2.00	\$4.00	\$3.00
:30	\$5.00	\$8.00	\$6.00
:60	\$10.00	\$16.00	\$12.00

Terms, Requirements and Agreements

All Rates are Net to Station-Ad Agency Business welcome

A fully executed Broadcast Agreement approved by the FCC is required before commercials are scheduled.

\$400.00 one time minimum purchase or \$250.00 per month for 3 months minimum required

Rate Structure Acknowledgement

Does not Constitute a Purchase